



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/P Newby C Berry/R/NC Supreme C(16897)
Specialized Media Services (1766)
Byrd, Jackie
Wade, Dave (1546)
ph: (704) 371-3164

Invoice 653632
Inv Date 11/25/2012
Terms Net 30
Contract 330524
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Specialized Media Services
Attn: Linda Cauthers
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204

AgM

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 1539/
Demo
Revision
Comments Order Number: 982695

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:05:45PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	Spot	6:30:00AM- 7:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 6:27AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	BerryNewbyRevised	\$1175.00	
2.0	Spot	6:30:00AM- 7:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/30/12 6:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	BerryNewbyRevised	\$1175.00	
3.0	Spot	6:30:00AM- 7:00:00AM	Day, M-1	11/05/12 6:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	BerryNewbyRevised	\$1175.00	
5.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	NewbyBerryRevised	\$1300.00	
5.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	11/01/12 5:43PM (Th)	00:30	EYEWITNESS NEWS 530P	BerryNewbyRevised	\$1300.00	
7.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	11/05/12 5:57PM (Mo)	00:30	EYEWITNESS NEWS 530P	BerryNewbyRevised	\$1700.00	
8.0	Spot	5:00:00PM- 5:30:00PM	Day, M-1	11/05/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P	NewbyBerryRevised	\$1200.00	
10.0	Spot	6:00:00PM- 6:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/29/12 6:21PM (Mo)	00:30	EYEWITNESS NEWS 6P	BerryNewbyRevised	\$2000.00	
10.0	Spot	6:00:00PM- 6:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/31/12 6:30PM (We)	00:30	EYEWITNESS NEWS 6P	NewbyBerryRevised	\$2000.00	
12.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1	11/05/12 6:29PM (Mo)	00:30	EYEWITNESS NEWS 6P	NewbyBerryRevised	\$2000.00	
14.0	Spot	11:00:00PM- 11:35:00PM	Per week (1), Mo, Tu, We, Th, Fr	10/29/12 11:35PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyBerryRevised	\$2000.00	
16.0	Spot	11:00:00PM- 11:35:00PM	Day, M-1	11/05/12 11:33PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	BerryNewbyRevised	\$2000.00	
17.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	11/04/12 6:21PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	NewbyBerryRevised	\$1050.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$20,075.00	Total Spots	13
Commission	(\$3,011.25)		
Net Total	\$17,063.75		